



REDDING SCHOOL OF THE ARTS
WHERE EDUCATION AND THE ARTS CONNECT

Redding School of the Arts
California Nonprofit Benefit Corporation
Special Board Meeting Agenda
Posted Monday, October 16, 2023

Date: Thursday, October 19, 2023
Location: 955 Inspiration Place, Redding
Community Room
Open Session 1:30pm

Meeting called to order by Presiding Officer
Roll Call/Establish Quorum:

| | | | |
|-------------------------------------|-------|----------------------------------|-------|
| Jonathan Sheldon, President | _____ | Jean Hatch, Vice President | _____ |
| Sharon Hoffman - Spector, Treasurer | _____ | Tiffany Blasingame, Secretary | _____ |
| Antonio Cota, Community Member | _____ | David Skinner, Parent Rep Member | _____ |
| Daria O'Brian, Community Member | _____ | | |

Additional Non-Voting Participants:

| | | | |
|----------------------------------|-------|--|-------|
| Lane Carlson, Executive Director | _____ | Shelley Tan, Special Ed Director | _____ |
| Carol Wahl, Principal | _____ | Sophia Zaniroli, Vice Principal | _____ |
| Rebecca Lahey, Staff Liaison | _____ | Robyn Stamm, Business Service Provider | _____ |

Public Forum:

Hearing of persons desiring to address the Board on a subject NOT covered in this agenda. NOTE: 1) Individual speakers will be allowed three (3) minutes to address the Board. The Board President may further limit the speaking time allowed in order to facilitate the progress of the meeting. 2) Complaints presented to the Board must not involve specific reference to employees. Citizens should contact the Director for complaint procedures regarding employees. 3) A charter school cannot take action on a matter that has not been placed on the official agenda. (G.C. 54954.2).

CONSENT AGENDA

Items listed under the Consent Agenda are considered to be routine and are acted on by the Governing Board in one motion. There is no discussion of these items before the Board vote unless a member of the Board, staff, or public requests specific items be discussed and/or removed from the Consent Agenda. It is understood that Administration recommends approval of all Consent Agenda items as listed. Each item on the Consent Agenda approved by the Board shall be deemed to have been considered in full and adopted as recommended.

1.1 Approve 2023-2033 McConnell Lease Amendment No. 7 Proposal – 2nd Read

REGULAR AGENDA

The regular agenda includes those individual items to be discussed by the Board. Some of those items may also require action or approval by the Board. Members of the public will have the opportunity to address the Board on any item at the time that particular item is discussed by the Board, and prior to any action taken by the Board. Individual speakers will be allowed three (3) minutes to address the Board.

Discussion/Action Agenda

General Reporting

2.1 Discussion: 2023/24 Governing Board Goal Setting – 1st Draft (60 Min)

Meeting Adjournment:

Next Regular Meeting:

Date: Thursday, November 9, 2023
Time: 5:45 p.m.
Location: Redding School of the Arts/Community Room
955 Inspiration Place
Redding, CA 96003

In compliance with the Americans with Disabilities Act, for those requiring special assistance to access the Board meeting room, to access written documents being discussed at the Board meeting, or to otherwise participate at Board meetings, please contact the Main Office at 530-247-6933 for assistance. Notification at least 48 hours before the meeting will enable the school to make reasonable arrangements to ensure accessibility to the Board meeting and to provide any required accommodations, auxiliary aids or services.

**Redding School of the Arts, Inc.
California Not for Profit Corporation**

Consent Agenda

SUBJECT: Agenda Item 1.1 – 2023-2033 McConnell Lease Amendment
No. 7 Proposal – 2nd Read

PREPARER: Lane Carlson

RECOMMENDATION: Discussion/Action to Approve the McConnell Lease
Amendment

BACKGROUND:

A final draft of the McConnell Lease Amendment No. 7 Proposal is presented for final review & approval. The proposal includes additional clarification under paragraph (3) Base Rent, Section (b), as recommended by the board following the 10/12 meeting.

- McConnell Lease Amendment No. 7 Proposal (to be provided under separate cover)

REFERENCE:

**Redding School of the Arts, Inc.
California Not for Profit Corporation**

General Reporting

SUBJECT: Agenda Item 2.1 – 2023/24 Governing Board Goal Setting –
1st Draft

PREPARER: Lane Carlson

RECOMMENDATION: Discussion

BACKGROUND:

The Governing Board will review their goals from prior year and discuss new goals for the current academic year. A final draft of the Governing Board Goals will be presented at the Nov 16th meeting for final review and adoption.

➤ See Attached: 2022/23 Governing Board Goals – Review

REFERENCE:

Governing Board Policies/Board Duties & Responsibilities/Board Internal Business

| | |
|----------------|--|
| Mission | To provide those students who have an interest in visual or performing arts with skills for the 21st century - the ability to read, write, speak and |
| Vision | RSA enables students to become literate, self-motivated and life long learners who appreciate, enjoy and respect diversity of culture and the visual |
| Values | student-centered, interdisciplinary, thematic approach, multicultural/multilingual environment with emphasis on the arts, positive, collaborative, and |

FINANCE GOAL *(if in sheets, click cell for background info)* Increase enrollment of highschool by 70 students.

| Task | Who | Due | Task | Who is in charge | Due | Task | Who | Due |
|--|--------------------|------------|--|--------------------|--------------|--|-----------------------|--------|
| Visit various sites and present info on Highschool | | | Create a handout that highlights advantages of highschool compared to other highschools in town to give out during presentations and/or media. | | | Engage in a marketing program to increase community awareness. | | |
| 1. Create a list of venues and tentative itinerary for appearances until June at 1 appearance per month. | Lane, Carol, Adele | Dec Mtg | 1. Create outline of crucial information that the handout should include. Info, testimonials, where to find more information... | Lane & Carol Tiff, | Dec 15th | 1. Contact Marketing firm to arrange a meeting. | Lane Lane/Carol/Adele | Nov. 1 |
| 2. Contact venues and schedule visits | Adele | end of Jan | 2. Design and draft the handout | Lane, Carol Tiff, | January 9th | 2. View and evaluate Marketing proposal. | Lane/Carol/Adele | Nov. 4 |
| 3. Complete visits and present, 1 per month. | Lane | Jan-Jun | 3. Finalize and Print | Lane, Carol, Adele | January 16th | 3. Decide on marketing portfolio and sign a contract. | Lane/Carol/Adele | Nov. 9 |

GOVERNANCE GOAL By June 2023, improve system for onboarding new board members

| Task | Who | Due | Task | Who | Due | Task | Who | Due |
|---|---------|-----------|---|-------|--------------------------|--|-------------|------|
| Create a board of directors Guidebook/Manual | | | Organize Orientation training in September, instead of Oct. | | | Assign a board mentor to new board members | | |
| 1. Create outline of all inclusive information. See page 14 of Charter School Governing Board Composition A Toolkit for Board Members | Tiffany | Jan Mtg | 1. Contact Eric for available dates in September/October 2024. Schedule Eric. | Adele | January | 1. Pair up an incoming board member with a current board member so that they can ask questions about anything. History, current info, etc... | Board Chair | June |
| 2. Write draft, review with GB members | Tiffany | March Mtg | 2. Create an announcement and RSVP for all local schools | Adele | April, May, June, & July | 2. Email both new board member and current for the introduction and pairing. | Board Chair | June |
| 3. Finalize, create master digital copy and give to all board members and new ones in subsequent years. | Tiffany | May Mtg | 3. Send out RSVP to schools. | Adele | July | | | |

ORGANIZATIONAL GOAL Evaluate and refine the schools Mission Statement by June 2023

| Task | Who | Due | Task | Who | Due | Task | Who | Due |
|------|-----|-----|------|-----|-----|------|-----|-----|
| Task | | | Task | | | Task | | |
| Task | | | Task | | | Task | | |
| Task | | | Task | | | Task | | |

ADOPTED 12/13/2022

FINANCE GOAL -Background Information

(LCFF) which allocates state and local tax dollars to public education agencies based on

GOVERNANCE GOAL -Background Information

effective charter school. Boards that underestimate the importance of onboarding new

ORGANIZATIONAL GOAL- Background Information

evaluating the school's Mission statement. A mission statement communicates the

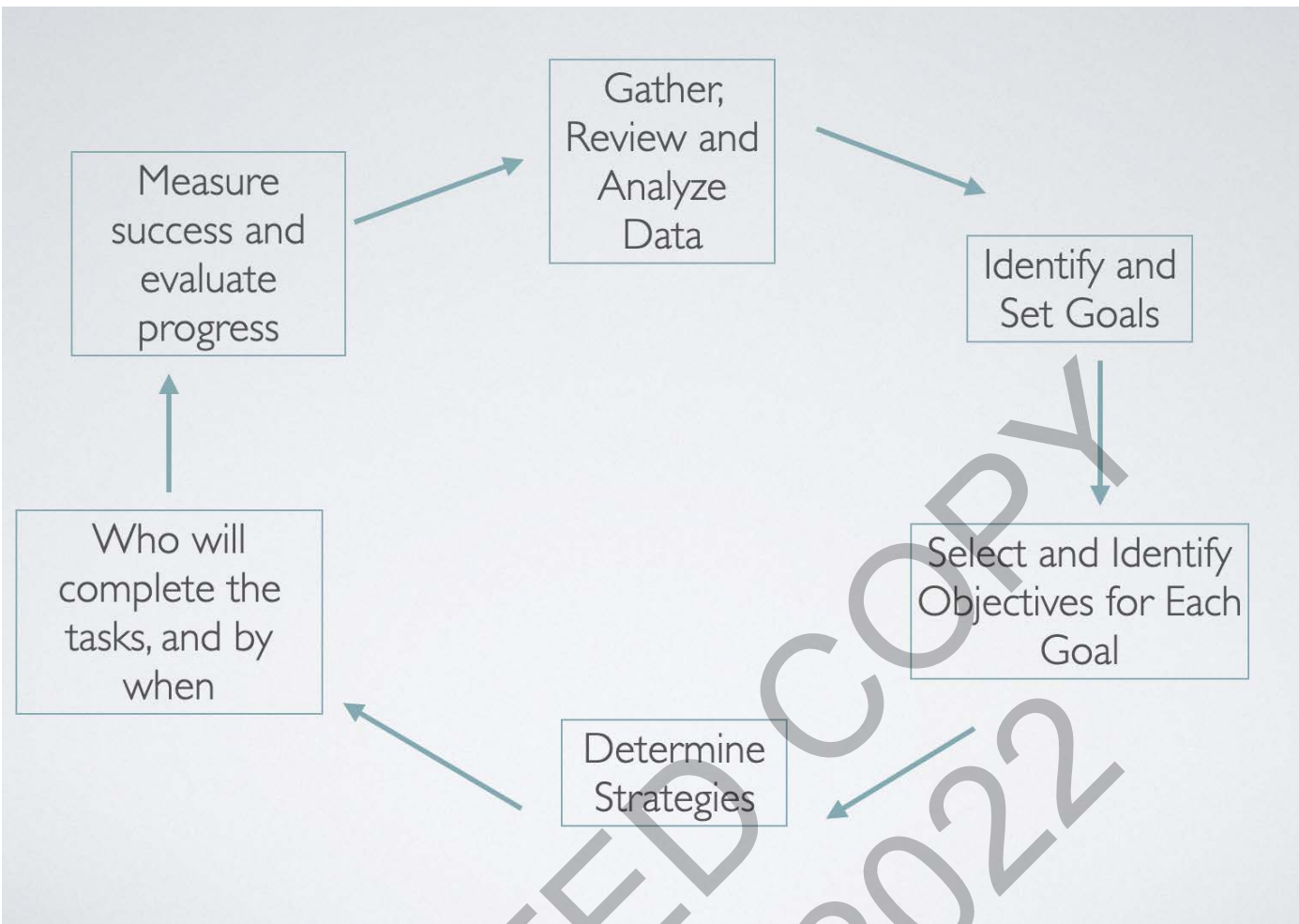
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|  Specific |  Measurable |  Attainable |  Realistic |  Time-bound |
|--|--|--|--|---|
| <p>Do: Set real numbers with real deadlines.</p> <p>Don't: Say, "I want more visitors."</p> | <p>Do: Make sure your goal is trackable.</p> <p>Don't: Hide behind buzzwords like, "brand engagement," or, "social influence."</p> | <p>Do: Work towards a goal that is challenging, but possible.</p> <p>Don't: Try to take over the world in one night.</p> | <p>Do: Be honest with yourself- you know what you and your team are capable of.</p> <p>Don't: Forget any hurdles you may have to overcome.</p> | <p>Do: Give yourself a deadline.</p> <p>Don't: Keep pushing towards a goal you might hit, "some day."</p> |

Other Guidelines:

The governing board is responsible for partnering with the school leader to write, review, and propose changes to the school's annual strategic plan.

The goals on the annual list should follow SMART-GOAL setting and be designed for things that need to be addressed within the year and are attainable within a year. And always support the mission, vision and values of school.



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12/13/2022